

# DESTINATION & VISITOR ECONOMY CONFERENCE

Wagga Wagga Civic Centre  
Precinct

Wiradjuri Country  
28-30 May 2024

CONFERENCE PROGRAM

Strategic Partner

Elite Partner



Destination Hosts



**ONE VOICE  
FOR COUNCILS**



# Program at a Glance

Time	Operational Hours	Location
<b>REGISTRATION AND #VISITWAGGA DESKS</b>		
<b>Tuesday</b>	1.00pm–5.00pm	Foyers, Wagga Wagga Civic Theatre
<b>Wednesday</b>	8.00am–1.30pm	
<b>Thursday</b>	8.15am–12.45pm	
<b>PLENARY SESSIONS</b>		
<b>Tuesday</b>	2.00pm–3.00pm	Auditorium, Wagga Wagga Civic Theatre
<b>Wednesday</b>	9.00am–12.30pm	
<b>Thursday</b>	9.00am–12.15pm	
<b>WORKSHOPS</b>		
<b>Tuesday</b>	3.30pm–4.30pm	
<b>Stream 1</b>	Marketing	Wagga Wagga Council Chambers
<b>Stream 2</b>	Tourism Experiences	Wagga Wagga Civic Theatre
<b>Stream 3</b>	Arts and Culture	Wagga Wagga Library
<b>WELCOME RECEPTION</b>		
<b>Tuesday</b>	5.00pm–7.00pm	Food I Am, 29 Kunzea Place, Springvale NSW 2650
<b>SITE VISITS</b>		
<b>Wednesday</b>	1.30pm–5.30pm	City of Wagga Wagga, Coolamon Shire, Junee Shire
<b>Site visit 1</b>	Destination Wagga	Walking tour
<b>Site visit 2</b>	Wagga Wagga: Pedal and Produce	Bus, cycling and walking
<b>Site visit 3</b>	Coolamon – Tourism Trails and Tales	Bus and walking
<b>Site visit 4</b>	Junee – Heritage, History and Chocolate	Bus and walking
<b>CONFERENCE DINNER</b>		
<b>Wednesday</b>	7.00pm–10.00pm	The Wild Vine, 1313 Oura Road, Oura NSW 2650
<b>TRADE TABLES</b>		
<b>Tuesday</b>	1.00pm–5.00pm	Foyers, Wagga Wagga Civic Theatre
<b>Wednesday</b>	8.00am–1.30pm	
<b>Thursday</b>	8.15am–12.45pm	

## Destination Wagga Wagga | CBD Walking Tour

### Site Visit 1

Hosted by



1.45PM - 5.30PM

Easy-to-moderate walking tour

Join a CBD walking tour of Wagga Wagga to take in the best of our city sights, unique culture and hidden gems. Learn more about the significance of Wiradjuri/Wiradyuri culture to the city with an immersive cultural experience. Visit the iconic Wagga Beach, named 9th best beach in Australia in 2020, and follow the Wiradjuri Trail along the Murrumbidgee River and pass vibrant laneway murals. Wander down Wagga Wagga's Fitzmaurice Street, dotted with boutique shops and trendy cafes. Visit The Station Creative Workspace, Wagga Wagga's historic ambulance station, which has been revitalised into a thriving hub for artists and creatives. Finish with whiskey tasting at Bar Olivette – a 1920's-inspired speakeasy underneath Wagga Wagga's streetscape



Walking required



Whiskey and wine tasting



Cultural Tour

## Wagga Wagga | Pedal and Produce

### Site Visit 2

Hosted by



1.50PM - 5.30PM

Meet the makers, discover our diverse landscapes and take your taste buds on a bite-size journey around Wagga Wagga in this multi-sensory tour. Start at Charles Sturt Winery, a special cellar door, which is an extension of CSU's leading wine science school. Sample the top drops served here and learn about the interesting varieties and cutting-edge winemaking techniques. Just five-minutes from Wagga Wagga's CBD, discover the natural wonders of Marrambidya Wetland, a stunning 20-hectare reserve alongside Murrumbidgee River. Delegates can choose to connect with nature on two wheels, kick back in a bike charter (trishaws – limited places) or experience the reserve on foot, led by the council's Environmental Officer. Travel to Bidgee Strawberries and Cream, one of the region's signature agritourism experiences, and learn how these super sweet strawberries are grown using sustainable hydroponic farming techniques.



Walking required



Wine tasting



Bike or Trishaw Ride



Strawberry Agritourism

## Coolamon | Tourism Trails and Tales

### Site Visit 3

Hosted by



1.40PM - 5.30PM

Wander through Coolamon's charming streetscape and explore boutique shops, cafes and museums – just a half-hour drive from Wagga Wagga. Visit the historic 1900s Up-to-Date Store, with its original fittings and displays. Meander up the historic main street and stop in at Coolamon Cheese Co for a cheese tasting and tour of the facility. Finish the day at The Station Collective, a cosy cafe in Coolamon's heritage train station and hear tourism stories from local business owners who are transforming Coolamon into a must-see regional destination.



Walking required



Coach transfer to Coolamon



Cheese Tasting

## Junee | Heritage, History and Chocolate

### Site Visit 4

Hosted by



1.30PM - 5.30PM

Immerse yourself in heritage, history and chocolate, just a short half-hour drive from Wagga Wagga. Set in a picturesque country town, Junee promises a triple treat for the senses. Visit the largest working railway roundhouse in the southern hemisphere, enjoy a guided tour and memorable sweet treats at Junee Licorice & Chocolate Factory and finish the day at the iconic heritage-listed Athenium Theatre – an incredible piece of local history. This tour includes a scenic 30-minute bus transfer, allowing delegates to soak in the beautiful countryside surrounds.

**Closed shoes for this site visit are essential.**



Walking required



Coach transfer to Coolamon



Chocolate and licorice tasting